

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2501007

Order #	2501007		Created On	10/1/2018 2:13:54 PM		Order Status	Revision Confirmed	
Order Descrp	62589856 No on Prop 6 10/4 - 10/21 - Pol 2018		Created By	NCC_Gateway_User		Gross \$	99000.00	
Client	NO ON PROP 6 - NCC		Updated On	10/3/2018 6:09:28 PM		Net \$	71280.00	
Start Date	10/1/2018		Updated By	Sorbie, Cameron		Units	12	
End Date	10/21/2018		Industry	eIMPORT PRODUCT		Credit Hold	NO	
# of Weeks	3		REFERENCES			BILLING INFORMATION		
SALES			Primary			Purchase Order #	2 62589856	
ActiveWeeks	3		Secondary			Billing Schedule	EndOfFlight	
AE 1	NCC - SFO - LA		Tertiary			EDI INFORMATION		
AE 2			Quarternary			Product	POLITICAL	
Agency	SADLER STRATEGIC MEDIA - NCC WC	15.00%	TRAFFIC OPTIONS			Estimate	2239	
RepFirm	NCC	13.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	BLOOMFIELD, NJ		SF MARKET, SF DMA, PRIORITY CODE: NP 130, IP 74, ISSUE 128. See key on FCC site for Zone/network information.		
Zones	San Francisco Interconnect (Marketwid...		Zip	07003				
Total Networks	2		Contact					
GENERAL COMMENTS			Phone	111-111-1111				
			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
						SYSCODE LIST		
						0301		

SUMMARY FOR SYSCODE 0301

Order #	2501007	Created On	10/1/2018 2:13:54 PM	Order Status	Revision Confirmed
Order Descrp	62589856 No on Prop 6 10/4 - 10/21 - Pol 2018	Created By	NCC_Gateway_User	Syscode Gross \$	99000.00
Client	NO ON PROP 6 - NCC	Updated On	10/3/2018 6:08:30 PM	Syscode Net \$	71280.00
Start Date	10/1/2018	Updated By	Sorbie, Cameron	Syscode Units	12
End Date	10/21/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	3	Zones	San Francisco Interconnect (Marketwide (301))	Avg Unit Rate	8250.00

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	166 166	MLB Network	0301	AVG. ALL WKS	10/04/2018	10/04/2018	Th 5:30p-9p	1	\$6,500.00	\$6,500.00	30
2			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/11/2018	10/11/2018	Th 4:30p-7:30p	0	\$6,500.00	\$0.00	30
3			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/18/2018	10/18/2018	Th 4:30p-7:30p	0	\$6,500.00	\$0.00	30
4	2		National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/05/2018	10/05/2018	F 6:30p-9:30p	1	\$6,500.00	\$6,500.00	30
5			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/12/2018	10/12/2018	F 4:30p-7:30p	0	\$6,500.00	\$0.00	30
6			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/19/2018	10/19/2018	F 4:30p-7:30p	0	\$6,500.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	166 166	Fox Sports One	0301	AMERICAN DAD<	10/05/2018	10/05/2018	F 4:30p-7:30p	0	\$9,500.00	\$0.00	30
8	3		National Political Bundle	166 166	Fox Sports One	0301	AMERICAN DAD<	10/12/2018	10/12/2018	F 4:30p-7:30p	1	\$9,500.00	\$9,500.00	30
9			National Political Bundle	166 166	Fox Sports One	0301	AMERICAN DAD<	10/19/2018	10/19/2018	F 4:30p-7:30p	0	\$9,500.00	\$0.00	30
10			National Political Bundle	166 166	Fox Sports One	0301	AMERICAN DAD<	10/05/2018	10/05/2018	F 4:30p-7:30p	0	\$9,500.00	\$0.00	30
11			National Political Bundle	166 166	Fox Sports One	0301	AMERICAN DAD<	10/12/2018	10/12/2018	F 4:30p-7:30p	0	\$9,500.00	\$0.00	30
12	4		National Political Bundle	166 166	Fox Sports One	0301	AMERICAN DAD<	10/19/2018	10/19/2018	F 4:30p-7:30p	1	\$9,500.00	\$9,500.00	30
13	5		National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/07/2018	10/07/2018	Su 5p-8:30p	1	\$6,500.00	\$6,500.00	30
14			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/14/2018	10/14/2018	Su 4:30p-7:30p	0	\$6,500.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/21/2018	10/21/2018	Su 4:30p-7:30p	0	\$6,500.00	\$0.00	30
16			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/07/2018	10/07/2018	Su 4:30p-7:30p	0	\$9,500.00	\$0.00	30
17	6		National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/14/2018	10/14/2018	Su 4:30p-7:30p	1	\$9,500.00	\$9,500.00	30
18			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/21/2018	10/21/2018	Su 4:30p-7:30p	0	\$9,500.00	\$0.00	30
19			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/07/2018	10/07/2018	Su 4:30p-7:30p	0	\$9,500.00	\$0.00	30
20			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/14/2018	10/14/2018	Su 4:30p-7:30p	0	\$9,500.00	\$0.00	30
21	7		National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/21/2018	10/21/2018	Su 4:30p-7:30p	1	\$9,500.00	\$9,500.00	30
22			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/01/2018	10/01/2018	M 4:30p-7:30p	0	\$6,500.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
23	8		National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/08/2018	10/08/2018	M 4:30p-7:30p	1	\$6,500.00	\$6,500.00	30
24			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/15/2018	10/15/2018	M 4:30p-7:30p	0	\$6,500.00	\$0.00	30
25			National Political Bundle	166 166	Fox Sports One	0301	BOBS BURGERS/FAMILY GUY	10/01/2018	10/01/2018	M 4:30p-7:30p	0	\$9,500.00	\$0.00	30
26			National Political Bundle	166 166	Fox Sports One	0301	BOBS BURGERS/FAMILY GUY	10/08/2018	10/08/2018	M 4:30p-7:30p	0	\$9,500.00	\$0.00	30
27	9		National Political Bundle	166 166	Fox Sports One	0301	BOBS BURGERS/FAMILY GUY	10/15/2018	10/15/2018	M 4:30p-7:30p	1	\$9,500.00	\$9,500.00	30
28			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/03/2018	10/03/2018	W 4:30p-7:30p	0	\$6,500.00	\$0.00	30
29	10		National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/10/2018	10/10/2018	W 4:30p-7:30p	1	\$6,500.00	\$6,500.00	30
30			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/17/2018	10/17/2018	W 4:30p-7:30p	0	\$6,500.00	\$0.00	30

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31			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/03/2018	10/03/2018	W 4:30p-7:30p	0	\$9,500.00	\$0.00	30
32			National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/10/2018	10/10/2018	W 4:30p-7:30p	0	\$9,500.00	\$0.00	30
33	11		National Political Bundle	166 166	Fox Sports One	0301	AVG. ALL WKS	10/17/2018	10/17/2018	W 4:30p-7:30p	1	\$9,500.00	\$9,500.00	30
34			National Political Bundle	166 166	Fox Sports One	0301	Friends/Seinfeld	10/06/2018	10/06/2018	Sa 4:30p-7:30p	0	\$9,500.00	\$0.00	30
35			National Political Bundle	166 166	Fox Sports One	0301	Friends/Seinfeld	10/13/2018	10/13/2018	Sa 4:30p-7:30p	0	\$9,500.00	\$0.00	30
36	12		National Political Bundle	166 166	Fox Sports One	0301	Friends/Seinfeld	10/20/2018	10/20/2018	Sa 4:30p-7:30p	1	\$9,500.00	\$9,500.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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Start Date	10/1/2018	Updated By	Sorbie, Cameron	Units	12
End Date	10/21/2018	Source	Gateway	Credit Hold	No
# of Weeks	3	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	